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Interdisciplinary Seminar and Workshop  
for Czech and German Young Professionals

Thursday 27 to Sunday 30 March 2014

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# Managing Diversity in Europe

*with the generous support of the Czech-German  
Future Fund, the Federal Foreign Office (tbc) and  
the Prague Office of the Hanns Seidel Foundation*



## Program

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### Thursday, 27 March 2014

- Noon participants arrive and check-in
- 14:00 – 14:30 **Welcome, introduction to participants and programme**  
DR. WERONIKA PRIESMEYER-TKOCZ  
Seminar Director, European Academy Berlin  
MICHAL VIT  
Association for International Affairs, Prague (AMO)  
VACLAV BACOVSKY  
Association for International Affairs, Prague (AMO)
- 15:30 – 17:00 **Tackling discrimination, managing diversity in Europe – life style or normative revolution?**  
short input and discussion  
DR. ELISABETH BOTSCH  
European Academy Berlin  
Berlin School of Economics and Law
- 17:00 – 18:00 Transfer to the Czech Embassy
- 18:30 – 19:30 **Czech-German Relations ten years after the EU enlargement**  
Welcome and talk with  
EVA DVORÁKOVÁ  
Minister Counsellor for Policy, Protocol, Media and Culture  
at the Czech Embassy, Berlin
- followed by a reception at the invitation of the Czech Embassy

### Friday, 28 March 2014

- 08:00 – 09:00 breakfast
- 09:00 – 09:15 **warm up**
- 09:15 – 10:00 Transfer
- 10:30 – 11:30 **Berlin, city of diversity – an example for Europe?**  
Meeting with  
DR. SONJA DUDEK  
Anti-Discrimination Agency of the Land Berlin  
Berlin Senate Chancellery for Labour, Integration and Women
- 12:00 – 14:00 **The German Diversity Charter – an inspiring example for Europe?**  
Lunch at “Casalot” Restaurant and talk with  
KERSTIN TOTE  
The German Diversity Charter / Charta der Vielfalt
- 14:00 – 18:00 **Berlin – ‘poor, but sexy’, multicultural and diverse: Portrait of a European metropolis**  
Study visits in 3-4 groups and 2-3 individual meetings with experts, human resources and/or diversity managers

## Program

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### Group 1

- 14:30 – 15:30 Talk with Christine Rabe, equal opportunities officer, Charlottenburg-Wilmersdorf
- 16:00 – 17:00 Talk with MARTINA BROKBALS, Barmer GEK (tbc)

### Group 2

- 14:30 – 15:30 Talk with N.N., Grand Hotel Esplanade (tbc)
- 16:30 – 17:30 Talk with MARGARETE KOPPERS, Vice President, Berlin Police

### Group 3

- 14:30 – 15:30 Talk with N.N., Bombardier Transportation GmbH (tbc)
- 16:30 – 17:30 Talk with Simone Klee, Heinrich-Böll-Foundation, Brandenburg
- 17:30 – 18:30 Transfer
- 19:00 – 21:00 **Changing the story:  
How to promote positive aspects of migration?**  
Dinner and talk with  
N.N.  
Diversity 21 / Club XXI siècle (tbc)

## Saturday, 29 March 2014

- 08:00 – 09:00 breakfast
- 09:00 – 09:15 **warm up**
- 09:00 – 12:00 **Berlin: Portrait of a European Metropolis**  
discussing the study trips  
DR. WERONIKA PRIESMEYER-TKOCZ  
Seminar Director, European Academy Berlin
- 12:00 – 13:00 lunch
- 13:00 – 14:00 Transfer
- 14:00 – 15:30 **About the flowers and the bees... symbiosis and diversity in nature**  
Guided tour of Berlin Botanic Garden  
AGNES KIRCHHOFF  
Biologist

## Program

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### Saturday, 29 March 2014

15:30 – 16:30	Transfer
16:30 – 17:00	coffee and tea
17:00 – 19:00	Welcome to the brand jungle – a critical view on Gender, LGBT and the debate on diversity Fireside chat N.N. (tbc) Academia
19:00 – 20:00	dinner
20:00 – 0:00	evening programme / film / show

### Sunday, 30 March 2014

08:00 – 09:15	breakfast and check-out
09:15 – 09:30	warm up
09:30 – 10:30	That was it: seminar wrap up and feedback DR. WERONIKA PRIESMEYER-TKOCZ Seminar Director, European Academy Berlin
10:30 – 11:00	coffee and tea
11:00 – 12:00	This is still to come: plans for the future and individual research on diversity in Europe MICHAL VIT Association for International Affairs, Prague (AMO) VACLAV BACOVSKY Association for International Affairs, Prague (AMO)
12:00 – 13:00	lunch and participants depart

## **Venue and accommodation**

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## **Seminar Director**

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DR. WERONIKA PRIESMEYER-TKOCZ

Seminar Director, European Academy Berlin

## **Project Management**

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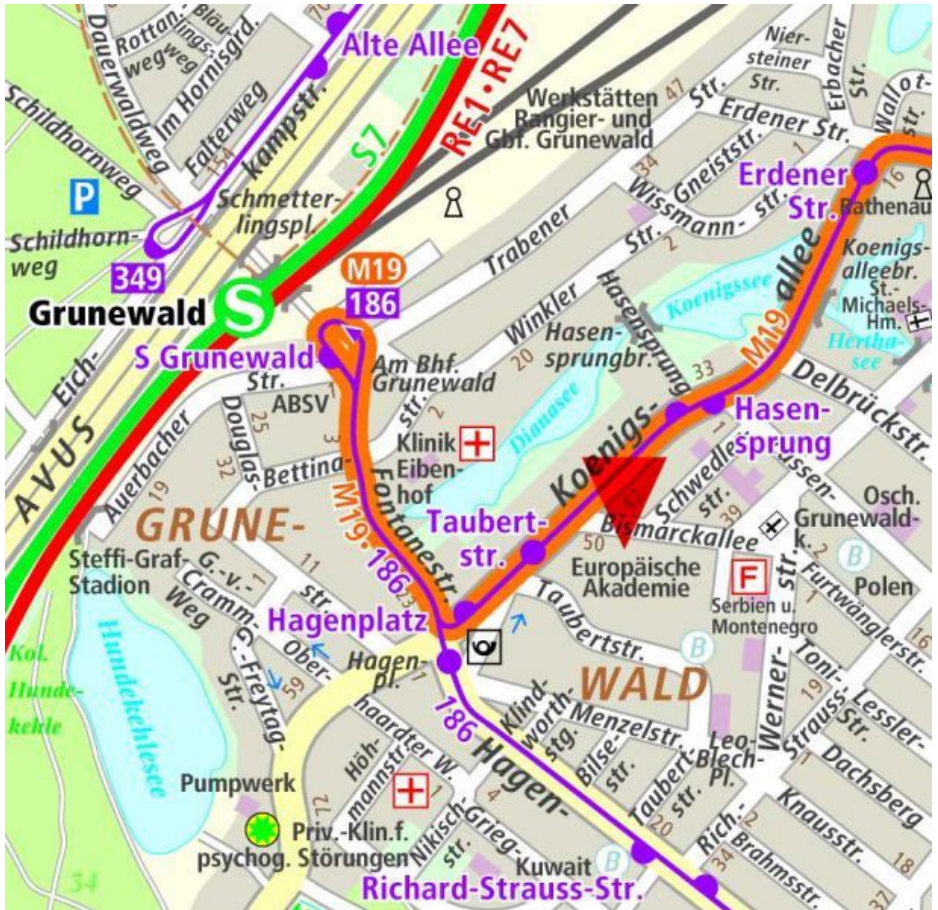
CLAUDIA REHRS

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## Transport



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See also [www.fahrinfo-berlin.de](http://www.fahrinfo-berlin.de) & [www.bvg.de](http://www.bvg.de)

## **The European Academy Berlin (EAB)**

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was founded in 1963 as a non-party, denominationally independent conference venue and international meeting place, for study and information on European affairs and for civic education for adults. Activities in civic education focus primarily on tasks and challenges in European cooperation and integration, together with issues of international current affairs and modern society.

Developing didactics in teaching in European integration policy at schools and adult level is one of the main focuses at the Institute of European Teacher Training which is a part of the Academy. Another part, the European Academy of the Urban Environment (EA.UE), addresses urban and ecological issues. The European Academy Berlin is a member of the European Network for Education and Training (EUNET), of the European Movement Germany (EBD) and of the Arbeitskreis für Europäische Integration (AEI).

The Academy comprises facilities for seminars and conferences and a co-located residential hotel (\*\*\*) with 33 visitors rooms. For seminars and conferences there are lecture and seminar rooms, simultaneous interpretation, modern media and conference equipment. The Academy (building and grounds) offers wireless internet access (wi-fi).

### Board:

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Petra Merkel, MP (Deputy Chairwoman)

Prof. Dr. Eckart D. Stratenschulte (Deputy, Managing Director)

Director of the Academy:

Prof. Dr. Eckart D. Stratenschulte

Seminar Directors:

Dr. Mechthild Baumann

Dr. Elisabeth Botsch

Dr. Andrea Despot (Deputy Academy Director)

Dr. Weronika Priesmeyer-Tkocz

Institute of European Teacher Training:

coordinated by Ilona Rathert

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Leila Armanious, Sina Lebert

European Academy of the Urban Environment (EA.UE):

Prof. Dr. Hanns-Uve Schwedler (Managing Director)

Jenny Johnson (Project Assistant)

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Gerhard Liepe, Eva Blasczyk